

# ***Urban Pinboard* – Putting the Community Back Into Planning**

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Whilst there are many new tools in the urban realm such as e-planning and dashboards that are bringing data to our fingertips to the benefit of planning, disruptive technologies have the potential to revolutionise how we actually plan our cities.

So how is the *Urban Pinboard* different to other tools such as the London or Sydney dashboards that harness the power of technology?

The difference lies in its objective of developing an online tool that brings together community, the development industry and governments, as well as the many disparate pieces of data and information that we rely on every day to plan. Currently there is a significant fragmentation in the planning process, where the community feels increasingly detached from the process and consequently alienated, and often industry and government are seemingly at odds.

*Urban Pinboard* extends the dashboard concept into the 3D realm, overlaying planning controls, strategic, demographic, geographic and urban data, as well as project proposals and displays them spatially. As well as a social media overlay that creates a forum where the community, planners, and developers have equal access to information and all can actively participate in the process.

The *Urban Pinboard* tool is being developed by a collaborative of young planners at COX, in partnership with UNSW Computational Design and the UDIA. The partnership of practice, academy, and industry is a model that is increasingly being adopted internationally. The presentation will feature a live demonstration of the *Urban Pinboard* that will show its potential as a democratic engagement platform, an evidence-based planning tool and as a disruptive technology that will challenge the way we plan our cities.

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